SHRIMAD RAJCHANDRA
Love and Care

MEDICAL
OUTREACH
PROGRAMME

SHRIMAD RAJCHANDRA
Love and Care

SHRIMAD
RAJCHANDRAJI
Over 150 years ago, an upholder and uplifter of Lord Mahavir's universal path, a divine seer, a self-realised saint, spirituality incarnate, literary genius, demystified the path to self-discovery – Shrimad Rajchandraji. Honoured as the spiritual guide of Mahatma Gandhi, Shrimad Rajchandraji had a tremendous influence on the Father of the Nation.
"SUCH WAS THE MAN WHO CAPTIVATED MY HEART IN RELIGIOUS MATTERS AS NO OTHER MAN HAS TILL NOW."
– MAHATMA GANDHI, MODERN REVIEW, JUNE 1930

# PUJYA GURUDEVSHRI RAKESHJI

**An enlightened master, spiritual visionary, modern-day mystic, humanitarian leader and ardent devotee of Shrimad Rajchandraji. He is the founder of Shrimad Rajchandra Mission Dharampur.**

**Blending theory with experience and the head with the heart, Pujya Gurudevshri provides powerful and practical tools to joyfully tread the journey inward. His mastery of the spiritual principles, illuminating wisdom, pure love, rationality, oratory flair and sparkling wit, captivate people of any age or background.**

**Transforming millions globally, inspiring humanity to seek self-realisation, Pujya Gurudevshri is a 21st century spiritual force, while remaining unmoved Himself - the unmoved mover.**

BY HELPING ONE PERSON,
YOU WILL NOT BE ABLE TO CHANGE
THE WHOLE WORLD,
BUT SURELY, YOU WILL CHANGE
HIS WHOLE WORLD!

- PUJYA GURUDEVSHRI RAKESHJI

**MOCKUPS**

**5k**
high resolution



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# SHRIMAD RAJCHANDRA LOVE AND CARE

## INTRODUCTION

Shrimad Rajchandra Love and Care is an initiative of Shrimad Rajchandra Mission Dharampur to offer service and bring joy to the lives of the underserved sections of society. Inspired by Shrimad Rajchandraji and guided by Pujya Gurudevshri Rakeshji, Shrimad Rajchandra Love and Care's (SRLC) holistic, multi-pronged community support and development programmes are powered by genuine empathy, love, and care from highly motivated volunteers. Shrimad Rajchandra Love and Care constantly endeavours to deliver high-quality, charitable and sustainable initiatives for the welfare of humankind, animals and the environment.

## PHILOSOPHY

As one turns within, the natural outcome is to extend oneself through selflessly serving others.

When there is love within, it flows naturally in the form of care.

We serve and bring joy to those in need, not because 'we have to', or 'it is our duty', but because 'we love to'.

We all have the potential to make a difference, which in turn fills our lives with happiness and contentment.

As we add meaning to the lives of others, they, in the process, end up adding meaning to ours.

**MOCKUPS**

**5k**
high resolution

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Shrimad Rajchandra Love and Care, through its 206 global centres, constantly endeavours to deliver 360-degree holistic, high quality, charitable and sustainable programmes for the welfare of mankind, animals, and the environment.
It has been granted 'Special Consultative Status' by the United Nations Economic & Social Council (UN-ECOSOC) in acknowledgement of its extensive charitable work.
10
We believe true transformation requires addressing all aspects of life...
PUJYA GURUDEVSHRI IMPLEMENTED A '10 CARE' APPROACH,
Enriching lives through a holistic 360-degree impact.
EDUCATIONAL CARE
CHILD CARE
WOMAN CARE
TRIBAL CARE
EMERGENCY RELIEF CARE
ANIMAL CARE
ENVIRONMENTAL MOKSHA CARE
HEALTH CARE
HUMANITARIAN CARE
COMMUNITY CARE
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"I express my heartfelt respect towards the great spiritual tradition at Shrimad Rajchandra Ashram. Walking on the path marked by Shrimad Rajchandraji's Footsteps, Revered Gurudevshri Rakeshji has done unprecedented work in the spiritual field. He has dedicated His life to leading humanity towards peace and harmony and His noble work is a great contribution to the welfare of humanity. With more than 200 centres worldwide, this organisation not only enables individuals to gain knowledge and make their lives meaningful but also spreads this knowledge to the entire humanity. I cherish this sentiment."

– SHRIMATI DROUPADI MURMU,
HON'BLE PRESIDENT OF INDIA

Hon'ble President of India, Smt Droupadi Murmu visited the sacred environs of the Ashram in the august presence of Pujya Gurudevshri in February-2024 along with Hon'ble Governor of Gujarat, Shri Acharya Devvrat and prominent ministers



"Shrimad Rajchandra Memorial is enlightening in itself. Such was the greatness of Shrimad Rajchandraji that He has inspired both the Father of the Nation Mahatma Gandhi and Prime Minister Narendra Modi." (2023)

– SHRI JAGDEEP DHANKHAR
HON'BLE VICE PRESIDENT OF INDIA

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'No matter how much I praise Puiya Gurudevshri Rakeshji, it will not be enough. He walks on the path of right knowledge, as well as the path of selfless action. His thinking has been nurtured and developed by the inspiration of Shrimad Rajchandraji. His life is dedicated to the selfless service of the tribal population living in the remote jungles.' (2017)

– SHRI NARENDRA MODI,
HONBLE PRIME MINISTER OF INDIA

Prime Minister Narendra Modi launched commemorative coins and a stamp for Shrimad Rajchandraji's 150th birth anniversary in 2017, in the pious presence of Puiya Gurudevshri.

16

5k

On 4th August 2022, the Prime Minister of India, Shri Narendra Modi, virtually inaugurated the new Shrimad Rajchandra Hospital and Research Centre.

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PARYUSHAN
MAHAPARVA 2021
"Shrimad Rajchandra Mission Dharampur and Pujya Gurudevshri are committed to the upliftment of mankind for which I express my gratitude. Through several initiatives, Pujya Gurudevshri is providing service to humanity, nation-building, youth development and upliftment of poor people. This new COVID centre with advanced equipment in a tribal area like Dharampur will benefit the health and well-being of the people. Pujya Gurudevshri has blended spirituality with karmayoga and I can witness this here. The nation is proud of Pujya Gurudevshri for his contributions to the country and its people."
- SHRI ACHARYA DEVVRAT,
HON'BLE GOVERNOR OF GUJARAT
In 2021, 150-bed Shrimad Rajchandra Hospital COVID Care Centre in association with Atul Institute of Vocational Excellence was virtually inaugurated by Hon'ble Governor of Gujarat Shri Acharya Devvrat in the presence of Pujya Gurudevshri Rakeshji
18
Hon'ble Governor of Maharashtra Shri C P Radhakrishnan launched the distribution of the donated items from Shrimad Rajchandra Love and Care's 'Power of One' campaign with Pujya Gurudevshri in 2021.
Hon'ble Governor, in the pious presence of Pujya Gurudevshri and with Hon'ble MLA Shri Mangal Prabhat Lodha, launched 'Joy Avenue' - a community care initiative celebrating the spirit of Mumbai at Shrimad Rajchandraji Marg, Opera House.
- SHRI C. P. RADHAKRISHNAN,
HON'BLE GOVERNOR OF MAHARASHTRA
"The Hon'ble (Past) President of India, Shri Ram Nath Kovind invited Pujya Gurudevshri to Rashtrapati Bhavan for a special Bharat Bhagya Vidhata performance in 2019, held at the Rashtrapati Bhavan Cultural Center, also attended by First Lady Sarita Kovind, General Bipin Rawat, and other dignitaries."
- SHRI RAMNATH KOVIND,
HON'BLE EX-PRESIDENT OF INDIA
"What a yogi can achieve by retreating into the caves of the Himalayas, Shrimadji achieved while living amidst society, carving out the path to liberation for people. I offer my tribute to Shrimadji, a great soul and one who is akin to the Divine. Pujya Gurudevshri Rakeshji has initiated a silent yet grand mission to embody the life, wisdom, thoughts, and principles of Shrimad Rajchandraji. Be it spiritual guidance, service, education, healthcare, or aiding those in need, under the leadership of Pujya Gurudevshri Rakeshji, Shrimad Rajchandra Mission Dharampur is setting an extraordinary example." (2024)
- SHRI AMIT SHAH,
HON'BLE HOME MINISTER
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"Shrimad Rajchandra Memorial is enlightenment in itself. Such was the greatness of Shrimad Rajchandraji, that he has learned both the Father of the Nation Mahatma Gandhi and Prime Minister Narendra Modi. (2021)
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"I pay my obeisance to Pujya Gurudevshri Rakeshji that He has created a wonder in the wilderness. He has created a paradise here. I have seen several hospitals in the country and abroad, the most expensive ones too, but the kind of facilities which are not available even there are being provided at Shrimad Rajchandra Hospital of no cost"
- DR MAHENDRA MUNJAPARA
EX-MINISTER OF STATE FOR YUVA AND WOMAN & CHILD DEVELOPMENT (2021-2024)
"It is a matter of great pleasure that Pujya Gurudevshri Rakeshji is paying special attention to the areas of education and health. May this area benefit from super specialty facilities where treatment is available for all types of ailments. May the patients in this hospital receive a new lease of life and be helpful to society. These are my well-wishes."
- SHRI VIJAY RUPANI,
EX-CHIEF MINISTER OF GUJARAT
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Shri Ramesh Bais, Hon Governor of Maharashtra launched a marvel of today's world - Pujya Gurudevshri's voice in eight languages powered by Artificial Intelligence in Anandotsav - Paryushan Mahaparva'2023.
- SHRI RAMESH BAIS,
EX-HON'BLE GOVERNOR OF MAHARASHTRA
- SHRI HARSH SANGHAVI
HONBLE MINISTER OF STATE OF GUJARAT-
HOME, INDUSTRIES, TRANSPORT, YOUTH AND SPORTS (I/C)
22
23

On 2nd January 2025, inaugurating the Mega Medical Camp, where assistive aids such as artificial limbs, arise wheelchairs and solar tricycles were distributed to differently abled patients, providing transformative support.
– SHRI MOHAN BHAGWAT,
SARSANGHCHALAK OF THE RAVITHTA SWAYAMSEVAK SANGH (RSS)
24
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– DR ARUN SINGH,
EX NATIONAL ADVISOR, MINISTRY OF HEALTH AND FAMILY WELFARE, GOVERNMENT OF INDIA, RASHTRIYA BAL SWASTHYA KARYAKRAM
"I must congratulate the commendable work being done in a tribal belt in South Gujarat...The quality and the difficult situations in which it is being implemented, can easily put it as one of the best examples of transnational research in the country."
"The Infant Mortality Rate for Gujarat, is one of the best in our country. We appreciate your organisation's support which has been critical in this achievement."
– DR JAYANTI RAVI,
PRINCIPAL - SECRETARY, DEPARTMENT OF HEALTH AND FAMILY WELFARE, GOVERNMENT OF GUJARAT
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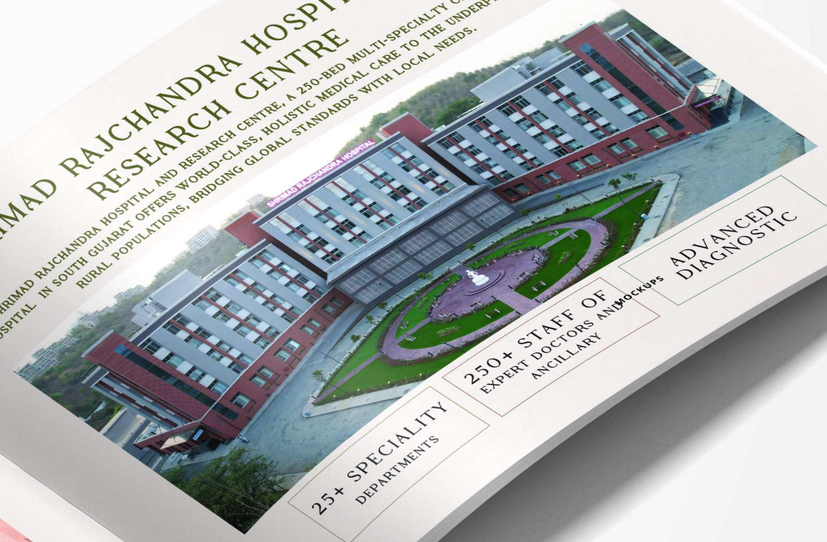
# SHRIMAD RAJCHANDRA HOSPITAL AND RESEARCH CENTRE

SHRIMAD RAJCHANDRA HOSPITAL AND RESEARCH CENTRE, A 250-BED MULTI-SPECIALTY CHARITABLE HOSPITAL IN SOUTH GUJARAT OFFERS WORLD-CLASS, HOLISTIC MEDICAL CARE TO THE UNDERPRIVILEGED RURAL POPULATIONS, BRIDGING GLOBAL STANDARDS WITH LOCAL NEEDS.




25+ SPECIALITY DEPARTMENTS

250+ STAFF OF EXPERT DOCTORS AND ANCILLARY

ADVANCED DIAGNOSTIC



# HEALTH CARE

## PURPOSE

TO RENDER COMPREHENSIVE MEDICAL SERVICES OF HIGH QUALITY, AT SUBSIDISED RATES OR FREE FOR THE UNDERPRIVILEGED.

A MEDICINE FOR ALL PROBLEMS IS LOVE.
IF IT DOES NOT WORK, INCREASE THE DOSE.

” - PUJYA GURUDEVSHRI RAKESHJI



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PROGRAMMES
VIKLANG CENTRE FOR THE PHYSICALLY CHALLENGED
Shrimad Rajchandra Viklang Centre is a child friendly advanced treatment centre for the specially abled. With the aim of making Valsad district disability-free, it offers holistic rehabilitation services for the physically challenged.
HEALTH AWARENESS AND EDUCATION
An initiative to impart health awareness on subjects such as hygiene, immunisation, nutrition, etc through the medium of posters, models, presentations and interactive games amongst rural communities.
PREVENTIVE CARE PROGRAMME
Through this programme, regular health surveys and sessions are conducted in remote areas. Those suspected to be suffering from diseases are shortlisted for further diagnosis at the hospital.
MEDICAL CAMPS
Large-scale multi-diagnostic camps are conducted for the rural population on a regular basis to diagnose and treat a variety of ailments. These camps have also been conducted in Dorbhanga, Vavania and Nairobi. Medical specialists from cities across India as well as from the USA and UK, treat patients free of charge.
Pharmacy
28

THE NEED FOR MEDICAL OUTREACH IN INDIA
India's healthcare system grapples with a doctor-population ratio of 1:1456*, significantly exceeding the WHO's recommended 1:1000. In this context, medical camps play a vital role in bridging the gap, offering essential healthcare services to underserved populations. By bringing doctors and medical resources directly to communities, these camps help mitigate the impact of the doctor shortage and improve access to care, especially in rural and remote areas.
SHRIMAD RAJCHANDRA LOVE AND CARE ADDRESSES THE NEED OF GENUINE COMPREHENSIVE CARE THROUGH MEDICAL CAMPS. THE AIM IS TO ADDRESS THE BELOW ISSUES OF THE UNDERSERVED SECTION
ACCESSIBILITY ISSUE
It has been observed that geographical barriers, poor infrastructure, and a shortage of healthcare professionals contribute to this lack of access
AFFORDABILITY CHALLENGES
Many individuals in India, particularly those from low-income backgrounds, struggle to afford essential healthcare services
PREVENTIVE HEALTHCARE
Early detection and intervention can significantly improve health outcomes and reduce the burden of chronic diseases
PUBLIC HEALTH CONCERNS
India faces various public health challenges, including infectious diseases, malnutrition, and inadequate sanitation.
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OUR JOURNEY: FROM CONCEPT TO IMPACT
For twenty years, Shrimad Rajchandra Love and Care's vision has been to extend essential healthcare to every individual, even in the most remote locations. SRLC embarked on this journey through medical outreach, aiming to provide comprehensive care without financial burden. Reaching inaccessible tribal zones with free or subsidised services has been an incredible testament to this commitment.
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SHRIMAD RAJCHANDRA LOVE AND CARE'S MEDICAL CAMP
Darbhanga And Madhubani, Bihar 2022
Vavania, Gujarat 2023
Dharampur, Gujarat 2024, 2025
Tawa, Kenya, 2024
Mumbai CISF 2025
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31

VISION CARE
VISION CARE PRO
Free Eye Screening Camp
Eyeglass Distribution)
Hospital
Organised by
Kalinga
78 DISTRICTS
11 STATE
1.8 MILLION PEOPLE SCREENED
260,032 SPECTACLES GIVEN
28,026 CATARACT TREATMENTS
MOCKUPS
Outcome
32

BY 2029
4 MILLION
INDIVIDUALS TO
BE SCREENED
MOCKUPS
4 MILLION
LIVES TO BE
REACHED
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GOAL
By 2029, the project intends to impact 20 million lives and distribute 4 million free eyeglasses, with a targeted screening of 4 million individuals and the provision of 600,000 eyeglasses in 2025

690,000+ INDIVIDUALS SCREENED
279,000+ ANAEMIC PROVIDED WITH IRON-FOLIC SUPPLEMENTS
ANAEMIC STUDENTS [<11HB]S DECREASED FROM 48% TO 24%
MOCKUPS
ANAEMIA MITIGATION
Hospital
ABOUT
Shrimad Rajchandra Love and Care initiated and carrying out an Anaemia Mitigation project along with Saryamangal Family Trust in 2021, supporting India's Anaemia Mukt Bharat, targeting individuals across India in tribal and rural areas, who have limited healthcare access.

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129,000+
Medicines given
1.69+ MILLION
Individuals screened
450+
Doctors
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63,000+
Patients treated
~300+
Volunteers at each camp
16,700+
Surgeries & Procedures
40
41

# TRANSFORMATIVE OUTCOMES

## 1 DARBHANGA:

### Saurabh Tyagi, 40-year-old

was struggling with immobility due to a bilateral hip joint deformity, received critical medical assistance facilitated by the medical camp organised by Shrimad Rajchandra Love and Care in Darbhanga. Subsequently, he underwent successful bilateral hip joint replacement surgery at Shrimad Rajchandra Hospital and following a course of physiotherapy, regained independent mobility and the ability to perform daily activities within three months. This highlights the impactful role of the SRLC medical camp in providing essential medical support to underserved individuals.

## 2 DARBHANGA:

### Ajit Kumar, 34-year-old

man suffered a leg fracture in an accident years prior and was treated with an Illizarov fixator. Due to financial constraints, the fixator was not detached for a year, leading to a severe infection spreading to his bone and muscles. Examined at a SRLC medical camp, he received urgent surgical intervention, including wound debridement and fixator removal, at Sjkt. He has regained full mobility since then.

## 3 DARBHANGA:

### Birendra Jha, 45-year-old

suffering from recurrent epileptic seizures despite medication, was examined at a SRLC medical camp. An MRI, recommended at the camp, revealed neurological issues. Following a video consultation and further tests at Shrimad Rajchandra Hospital, his medication was adjusted, resulting in seizure control.

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High resolution

## 4 VAVANIA:

### Vasant Bavarva, 56-year-old

diagnosed with oral cancer due to tobacco use during examination at a mega medical camp. Vasant received free, life-saving surgery at Mangalam Hospital to remove the tumor and reconstruct his mouth. The medical camp's crucial role in early detection facilitated this timely intervention and prevented cancer spread. This case underscores the importance of such camps in providing access to critical healthcare.



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# OPERATIONAL FRAMEWORK

## Camp Planning

Over a period of 6+ months, the camps are planned and executed efficiently.

Ideation:
- Finalising medical camp dates for the following year.
- Setting up the planning committee.
- Delegating tasks.

Operation Planning:
- Learning from the last camp and reviewing discussed points.
- Discussing the operational plan for the next camp.
- Resources requirement and planning

Detailed Segment Wise Planning:
- Allocating resources and meeting segment-wise for fluidity in operations.
- Concentrating more on beneficiary experience and operational efficiency.



Network and Collaborations:
- Partnering with local CBOs and NGOs for increasing the awareness for camp dates and facilities to benefit the maximum number of beneficiaries.
- Coordinating with partners to discuss camp operations.

Innovation:
- Managing patient information through IT support.
- Collaborating for volunteering and establishing volunteer management committees.
- Mobilising resources and fundraising

Awareness:
Raising awareness for the camp through pamphlets, social media, main media, word of mouth, SRLC outreach, and partnerships.

Celebrating Impact:
- Conducting a detailed review of the camp and its challenges.
- Celebrating the innovations and successes of the camp.
- Measuring the impact and discussing next steps.

Continuing on Excellence:
- Committing to continual learning and unlearning towards social causes.
- Building in-house resources and capacity for improvement.



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# UNIQUE ASPECTS OF SRLC MEDICAL CAMPS

## Outreach and Community engagement and Collaboration

A month of dedicated fieldwork with the invaluable support of over thousands of village health workers from NGO partners, CBOs and SRLC's Outreach teams, door-to-door outreach and awareness sessions helps reach lakhs of individuals across hundreds of tribal and underprivileged hamlets in the region.

## Technology enabled Camp

The IT-enabled camp streamlined operations with an advanced registration system, tracking patient data from initial screenings to diagnostics, treatment, and follow-ups.
The entire camp has technology backbone to increase the turnaround time for each patient, completeness of records, lesser dependence on paperwork.

## Follow-up Care for Complex and Long term treatment

Those patients identified for major surgeries, such as hip or knee replacements, paediatric cardiac surgeries, emergency bypass surgeries, neurosurgeries, and complex cancer treatments, are either immediately admitted to the hospital or scheduled for follow-up surgeries. Many doctors generously offer to return and perform these surgeries free of cost, showcasing their commitment to ongoing care.

## Accessibility and Transportation

To ensure accessibility, vehicles are daily arranged to transport ~~Patients~~free of cost of cost from remote areas delivering end to end support.

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High resolution

# VISION 2025-2027:
## BRIDGING INDIA'S HEALTHCARE DIVIDE

### A Future Where Healthcare Reaches Every Corner of India.

**The Challenge:**

Millions across India, particularly in underserved states and districts, lack access to essential healthcare. This disparity creates a significant gap, impacting the well-being and potential of our nation.

**Our Strategy:**

To establish a pan-India network of comprehensive healthcare initiatives, reaching every state and district where healthcare facilities are critically lacking. We envision a future where geographical and socioeconomic barriers no longer impede access to quality medical care.

**Our Commitment:**

We are dedicated to realizing this vision, working tirelessly to bridge the healthcare divide and create a healthier future for all Indians.



## Our Approach

01 **Strategic Expansion**
We will identify and prioritise regions with the most acute healthcare shortages, utilising data-driven analysis to guide our expansion.

02 **Comprehensive Healthcare Delivery**
Our approach will encompass preventative care, diagnostic services, specialised treatments, and post-operative support, ensuring holistic patient well-being.

03 **Leveraging Technology**
We will integrate telemedicine, mobile health clinics, and digital platforms to overcome geographical limitations and enhance accessibility.

04 **Community Empowerment**
We will collaborate with local communities, training healthcare workers and empowering individuals to take ownership of their health.

05 **Imperative government sponsorship and partnerships**
are crucial for aligning with national policies, securing necessary funding, and integrating with existing infrastructure, ensuring sustainable and impactful healthcare delivery across India's underserved regions.

06 **Sustainable Infrastructure:**
We will invest in developing sustainable healthcare infrastructure, including hospitals, clinics, and diagnostic centers, in underserved areas.

07 **Building on Proven Success:**
Building on the proven model of successful ventures like those in Dadarpur, Dhoompur, and Virunga, where we have treated 5.6 lakh individuals, empowered 1 lakh individuals through treatment to over 1 lakh, we aim to replicate and scale this impact across the nation.

### Impact

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Reduced morbidity and mobility rates in underserved regions.

Improved quality of life and increased productivity among vulnerable populations.

Strengthened healthcare infrastructure across India.

Empowered communities equipped to manage their health.



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